Nebraska Rural Radio Assn

PO Box 239

Scottsbluff, Nebraska 69363-0239

HARDIN FOR LEGISLATURE

Gering, Nebraska 69341

2770 Clubhouse Dr

Phone: (308) 632-7121 Email: feedback@kneb.com



Advertiser: HARDIN FOR LEGISLATURE

Order #: 2911987837183 Contract #: 14001028 Date Entered: 04/26/2022 Last Modified: 04/26/2022

Product: Primary Election 2022

Salesperson: Bill Boyer
Billing Cycle: Calendar Month

Estimate #:

Order Date Range: 04/28/2022 through 05/09/2022 (2 weeks)
Media Outlets: KNEB-AM, KNEB-FM, KOZY-FM

On-Air Schedule

#	<u>Dates</u>	Station	Time/Program	Len	Мо	Tu V	<u>Ve</u>	<u>Th</u>	Fr	Sa	Su S	5/W	<u>Rate</u>	Qty	<u>Total</u>
1	04/28/22-05/09/22	KNEB-AM	05:00AM-09:00PM	60	6	6	6	6	6	6	6	42	11.10	72	799.20
2	04/28/22-05/09/22	KNEB-FM	05:00AM-09:00PM	60	6	6	6	6	6	6	6	42	11.10	72	799.20
3	04/28/22-05/09/22	KOZY-FM	05:00AM-09:00PM	60	6	6	6	6	6	6	6	42	11.10	72	799.20

Station Totals

<u>Station</u>	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
KNEB-AM	72	0	0	0	\$799.20	\$799.20
KNEB-FM	72	0	0	0	\$799.20	\$799.20
KOZY-FM	72	0	0	0	\$799.20	\$799.20
Totals	216	0	0	0	\$2,397.60	\$2,397.60

Total Charges: \$2,397.60 Total Net: \$2,397.60

This station does not discriminate in the sale of commercial time nor will we accept ads which are purchased with the intent unlawfully to discriminate on the basis of race, gender, or ethnicity. In an effort to ensure timely invoice delivery, we would like to switch from USPS mail to electronic delivery. Please email your advertiser name, billing contact person, phone number and email address to Amanda Mendoza at amendoza@ruralradio.com.

Projected Billing By Calendar Month Month						
Month	<u>Year</u>	Gross Billing	Net Billing			
April	2022	\$599.40	\$599.40			
May	2022	\$1,798.20	\$1,798.20			
Totals		\$2,397.60	\$2,397.60			

Accepted for Nebraska Rural R	adio Assn	Accepted for advertiser O	Accepted for advertiser OR agency as agent for the advertiser					
Name	Title	Name	Title					